

Could you be a communication champion?



Are you the person that gets asked all the questions because you know all the answers?

Are you the hub of information at your practice?

Then chances are you already are a communication champion – so why not make it official?

We want to make sure the right people get the right information at the right time. We've listened to feedback that says there are too many emails and that they're not all relevant to the people who are receiving them.

As a temporary solution, while we work on our longer term communication channels, we'd like you to nominate a volunteer to be the communication champion for your practice. If you're part of a large practice with multiple sites you may want to nominate more than one – that's fine – choose the right amount for your business.

What would I have to do?

It just means we will send news items and group-wide reminders to you and then you can decide who needs to know about that at your practice and pass on the message to the right people.

You might choose to do that by announcing a bit of news at your team meeting or maybe you'll just forward the link to the news item to the person who needs to take action, or maybe you'll add a link to the news item to your own intranet – that part is up to you.

As a comms champion you'll also be asked to give your opinion on our communications, how we're delivering them and how we can do better.

If you want to be a communication champion please email news@linnaeusgroup.co.uk and we'll start sending you the news!